



2021 MEMBERSHIP BROCHURE

Our '3 Pillars'

remain relevant for our industry and they are **Advocacy, Connection and Knowledge.**

- We recognise that along with many other businesses the past year has been extremely challenging for everyone. Despite this, your Association has continued to advocate for our industry and support our retailers and suppliers wherever possible and required.
- There have been many submissions to both state and federal governments representing our membership and the industry on key issues such as petrol theft, tobacco regulations, eCigarettes, crime deterrence, cost of doing business, and also alcohol regulations.
- We have continued to represent the industry on the ACCC Consultative committee on Franchising and Small Business, as well as to the Illicit Tobacco Industry Advisory Group run by the Department of Immigration and Border Protection so that your industry voice may be heard at various forums.
- We have also represented the industry at a number of law and order forums to address issues such as robberies on our stores.
- The AACS annual 'state of the industry report' as well as half year update have been published and are sought after publications.
- A highly informative study tour to the USA took place in October 2019. Unique visits to companies in LA and San Francisco were arranged exclusively for our group.
- We have held a number of AACS Women in Convenience events as well.
- AACS successfully lobbied governments to be able to remain open during the pandemic, and provided regular and updated information on COVID-19 to our members
- AACS extended the membership for current members to 18 months during the pandemic recognising that varied business conditions being experienced
- Your AACS Board sincerely thanks you for your Membership of the Association and the Board members are available at any time should you have any feedback or suggestions which may benefit AACS and our industry.



SELECTION OF EVENTS FOR 2021



SOI REPORT LAUNCHES

Date TBC

2021



STORE AWARD NOMINATIONS

Date TBC

2021



PETER JOWETT CONVENIENCE INDUSTRY AWARD

Date TBC

2021



CONVENIENCE LEADERS SUMMIT/ AACCS GALA & AWARDS DINNER

Date TBC

2021



DOWNUNDER STUDY TOUR

Date TBC

2021

AACS

MEMBERSHIP

2021

ALL **AACS MEMBERS** RECEIVE THE FOLLOWING BASIC BENEFITS:

- The annual AACS State of Industry Report Val \$2900
- Comprehensive networking opportunities
- Government lobbying on issues impacting on the industry
- International and local study tours when allowed
- Access to research and presentations
- Weekly eNewsletter
- Attendance at AACS on line webinars

AACS Membership Categories, Benefits & Fees

AACS membership is available to Suppliers and Retailers within the Convenience channel. Memberships are available in a variety of categories which offer different levels of benefit.

Associate membership is available to those companies which do not fall into specific categories but who have interests in the channel.



SUPPLIER



Diamond MEMBERS

\$34,700.00 + GST

ADDITIONAL TO BASIC BENEFITS:

- Logos displayed on the AACS Web Site
- Logos displayed on selected AACS marketing materials
- Advance copy of the full AACS State of Industry report
- **Two (2)** tables of 10 at the AACS Gala Awards Dinner Val \$5600
- **Six (6)** tickets to the Convenience Leaders Summit Val \$1320
- **Two (2)** invitees to the Leaders Dinner with the Board
- **Three (3)** entrants to the Peter Jowett Award program
- **Two (2)** tickets to the AACS Downunder Study Tour N/C VAL \$3100
- First right of refusal for sponsorships of events
- Participation on the Supplier Round Table
- Opportunity to present new innovations in our weekly eNewsletter
- Product placement at AACS events if required
- AACS State of the Industry update at your location Val \$3000
- Advertising opportunities in eNewsletter at no cost

SUPPLIER

Associate MEMBERS

\$3,875.00 + GST

ADDITIONAL TO BASIC BENEFITS:

- **One (1)** entrant to the AACS Peter Jowett Award program
- **Two (2)** tickets to the Convenience Leaders Summit Val \$440

SUPPLIER



Emerald MEMBERS

\$13,100.00 + GST

ADDITIONAL TO BASIC BENEFITS:

- Logos displayed on selected AACS marketing materials
- **Two (2)** tables of 10 at the AACS Gala Dinner Val \$5600
- **Three (3)** tickets to the Convenience Leaders Summit Val \$660
- Product placement at AACS events
- Advertising opportunities in eNewsletter at no cost
- **Two (2)** entrants to the AACS Peter Jowett Award program
- **One (1)** tickets to the AACS Downunder Study Tour N/C VAL \$1550

SUPPLIER



Opal MEMBERS

\$6,830.00 + GST

ADDITIONAL TO BASIC BENEFITS:

- **Three (3)** tickets to the AACS Gala Dinner Val \$840
- **Two (2)** tickets to the Convenience Leaders Summit Val \$440
- Advertising opportunities in eNewsletter at no cost
- One entrant to the AACS Peter Jowett Award program

NATIONAL
Retail
MEMBERS

\$18,460.00 + GST

MIN 3 STATE PRESENCE

ADDITIONAL TO BASIC BENEFITS:

- Logos displayed on the AACS Web Site
- Logos displayed on selected AACS marketing materials
- **Two (2)** tables of 10 at the AACS Gala Dinner Val \$5600
- **Four (4)** tickets to the Convenience Leaders Summit Val \$880
- **Two (2)** invitees to the Executive Leaders Dinner
- **Two (2)** entrants to the AACS Peter Jowett Award program
- **One (1)** tickets to the AACS Downunder Study Tour N/C
VAL \$1550

Other RETAILERS

10 to 49 sites **\$3675 + GST**

5 to 9 sites **\$890 + GST**

1 to 4 sites **\$390 + GST**

MAJOR

Retail MEMBERS

\$6,830.00 + GST

MIN 50 STORES

ADDITIONAL TO BASIC BENEFITS:

- **Three (3)** tickets to the AACS Gala Dinner Val \$840
- **Two (2)** tickets to the Convenience Leaders Summit Val \$440





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Australasian Association of Convenience Stores Limited ACN: 156 638 023